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| <h1>TRANSMITTAL FORM</h1> <p><i>(to be used for all correspondence after initial filing)</i></p> | Application Number | 08/113,329-Conf. #2828 |
| | Filing Date | August 30, 1993 |
| | First Named Inventor | John C. Harvey |
| | Art Unit | 2622 |
| | Examiner Name | D. L. Ometz |
| Total Number of Pages in This Submission | Attorney Docket Number | PMC-003C193 |

| ENCLOSURES (Check all that apply) | | |
|---|--|---|
| <input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Statement Under 37 CFR 3.73(b) |
| <div style="border: 1px solid black; padding: 2px; display: inline-block;">Remarks</div> | | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | | |
|--|---------------------|----------|--------|
| Firm Name | GOODWIN PROCTER LLP | | |
| Signature | /Carl L. Benson/ | | |
| Printed name | Carl L. Benson | | |
| Date | August 6, 2007 | Reg. No. | 38,378 |

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with § 1.6(a)(4).

Dated: August 6, 2007

Electronic Signature for Carl L. Benson: /Carl L. Benson/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| | | |
|------------------------|---|-----------------------------|
| In re Application Of: |) | |
| |) | |
| Application Number |) | 08/113,329 |
| |) | Examiner: David Louis OMETZ |
| Applicant: |) | Harvey, et al. |
| |) | Confirmation No.: 2828 |
| Filing Date: |) | August 30, 1993 |
| |) | Group Art Unit: 2622 |
| For: SIGNAL PROCESSING |) | |
| APPARATUS AND METHODS |) | |

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

STATEMENT UNDER 37 C.F.R. § 3.73(b)

Sir:

Personalized Media Communications, LLC, a corporation, states that it is the assignee of the entire right, title and interest in the patent identified above by virtue of a chain of title from the inventors of the patent application that issued as the patent identified above to the current assignee as follows:


1. From John C. Harvey and James W. Cuddihy to Personalized Mass Media Corporation. The document was recorded in the United States Patent and Trademark Office at Reel 6686, Frame 0319.

2. From the Personalized Mass Media Corporation to Personalized Media Communications, LLC. The document was recorded in the United States Patent and Trademark Office at Reel 011113, Frame 0704.

This statement is submitted together with a new Power of Attorney (Form PTO/SB/80).
In accordance with the new Power of Attorney, please address all correspondence to the Patent
Owner in the above identified reexamination proceeding to the address associated with Customer
Number 0000 70813.

Respectfully submitted,

GOODWIN PROCTER LLP

By: 
Carl L. Benson
Registration No. 38,378

Dated: August 6, 2007

Goodwin Procter LLP
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POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).

I hereby appoint:

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OR

☒ Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used).

| Name | Registration Number | Name | Registration Number |
|----------------------|---------------------|------|---------------------|
| Thomas J. Scott, Jr. | 27,836 | | |
| Joseph M. Guiliano | 36,539 | | |
| Carl L. Benson | 38,378 | | |
| | | | |
| | | | |

as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).

Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:

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000070813

OR

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| <input type="checkbox"/> Firm or Individual Name | | | |
| Address | | | |
| City | State | Zip | |
| Country | | | |
| Telephone | Email | | |

Assignee Name and Address

Personalized Media Communications, LLC
708 3rd Avenue, 35th Floor
New York, NY 10017

A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/86 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed.

SIGNATURE of Assignee of Record

The individual whose signature and title is supplied below is authorized to act on behalf of the assignee

| | | | |
|-----------|--------------------------|-----------|--------------|
| Signature | <i>Gerald T. Holzman</i> | Date | 5/29/07 |
| Name | Gerald T. Holzman | Telephone | 281.980.3440 |
| Title | General Counsel | | |

This collection of information is required by 37 CFR 1.51, 1.52 and 1.53. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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